

# Port Folio 2023

*Abdelrahman Ashraf*

SENIOR MOTION DESIGNER

جبريل



## *About me*

Senior graphic & motion designer and Editor with +7 years of experience I worked in various fields of music, food industries and cosmetics, and I have many skills in the video and film industry, and I hope to find a place that believes in my talent and potential and exploit them in a better way to take a step in my field and become relevant in what is coming.





## Personal info

Age : 32 29/4/1991

 Degla palms / 6<sup>TH</sup> october



Married / 1 Kid



I have a car

## Contact me



+02010668800158



[abdelrhmanashraf\\_director@outllok.com](mailto:abdelrhmanashraf_director@outllok.com)

**Bē  
in**

[behance.net/abdelrhashraf](https://behance.net/abdelrhashraf)

[in/abdelrhman-ashraf-b2018713a/](https://in/abdelrhman-ashraf-b2018713a/)

## Experience



### Senior motion disegner

Penduline / Dokki  
2022 - present



### Senior motion designer /editor

Mazzika group/ Dokki  
2021-2022



### junior multimedia director

Hmto/ Maddi  
2018-2021

everything about my career  
in this pdf strat from **page 5**

## English

Reading



Writing



Speaking



Listening



## Education

Year: 2008-2014

**Bachelor Of commerce**

Ain shams universty

Year: 2015-2016

**Motion graphic diploma**

Russian culture center

## Skills

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# Certificates

RUSSIAN CULTURAL CENTER  
COMPUTER STUDIES DEPARTMENT

## Certificate

No: 16510 - 24.11.2016 - 39082

Abd El Rhman Ashraf Mohamed

Has successfully finished

Motion Graphics Diploma

Adobe Photoshop for Motion Graphics  
Adobe Illustrator for Motion Graphics  
Adobe After Effects Course  
Cinema 4D Course  
Adobe Premiere Course  
Adobe Audition



Motion graphics diploma

Russian culture center  
2016

Directing Workshop

Trend media academy  
2022



Directing Workshop

Nahawand casting agency  
2021



adobe after effects certifecate

Adobe  
2016





# PENDULINE

2022-Present



## Category

Kids care and cosmetics

## Position

Senior motion designer

## Report to

(4) Brand managers

## Responsabilities

I work with **four Brand managers** who are responsible for different cosmetics lines (kids care, curly hair care and baby care). and I am responsible for everything about videos and motion Graphics of the products in the company. I work on about 80 different products almost, and I am the only motion Designer in the company and I take out videos of all kinds (long, short, Gif, Story and Reels) and I work on full Month calendar to meet the need of social media and marketing

## Achievements

- I have worked on developing the visual content of the company and making new types of motion graphics with different styles than before. And that is according to the testimony of the directors and the CEO

**+85** videos were finished in less than a year



# Project and links

All projects on ([google drive link](#))  
you can take a look

"you can tap on the link or tap on any photo to play a top 6 videos"

[TAB HERE](#)







2021-2022

### *Category*

Songs producers

### *Title*

Senior Motion & Editor

### *Report to*

Creative director

### *Responsabilities*

i was responsible for making lyrics videos and music videos for the singers and stars of the company and edit the music video and add vfx

### *Achievements*

- i worked with many artists like (Ahmed saad , Ahmed gamal , Rsmay alash , Hassan shakosh , Ahmed kamel )

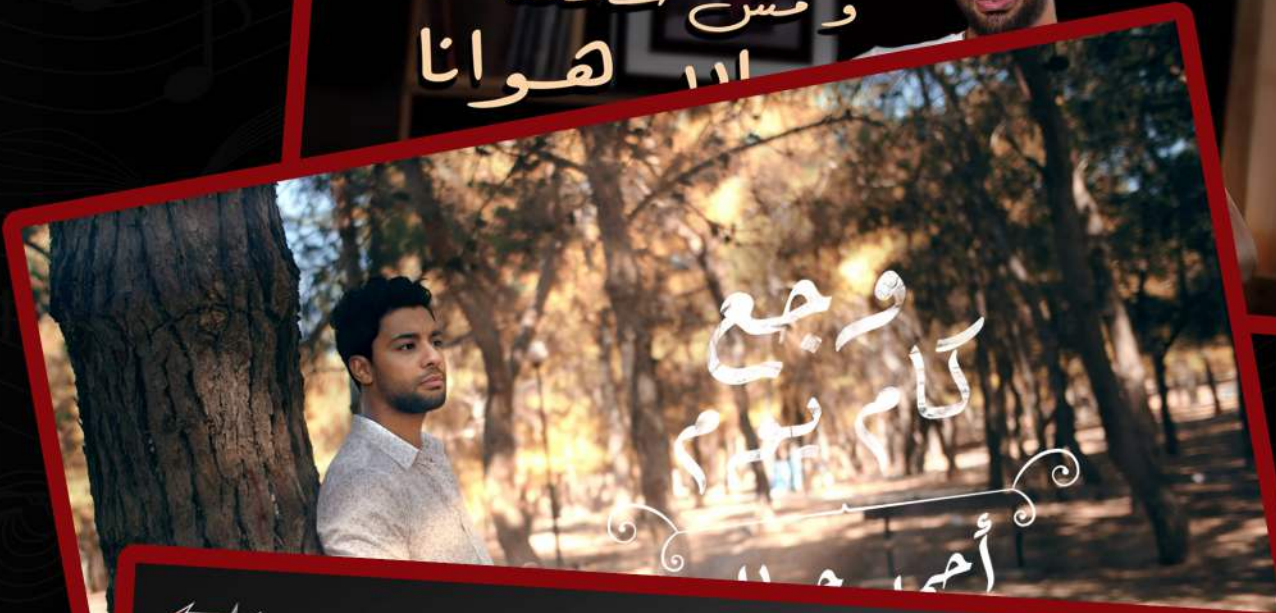
I was the only member of the team working on DaVinci software and I created many projects as coloring and editor and I was the most reliable individual the manager in important projects since I met.

# Project and links

All projects on ([google drive link](#))  
you can take a look

"you can tap on the link or tap on any photo to play a 3 videos"

TAP HERE







2018–2021

## Category

Food industry

## Title

Multimedia director

## Report to

Chairman

## Responsabilites

I was responsible for the formation of the advertising and advertisements department in the company, and I started the advertisements in the company and I was responsible for making advertisements for television and social media pages. In addition, I was responsible for the pages and developing them with the team I chose and appointed them in their places to develop the e-commerce of the page.

## Achivments

-I received the Facebook page and it has about "360 likes" until i left it "25000 Likes" and the company's sales were increased through the advertisements we made and the campaigns and ideas. and this was done with a very small budget of about 5,000 EGP in two years.

15 official motion graphics advertisements were produced for the company 9 of them were shown on children's TV channels such as Space Toon, Cookie and others.

-Six official video ads and I was responsible for directing and photographing them and making a full advertisement from the first idea and the storyboard, choosing the staff and determining the budget within the limits of the small financial possibilities available, as the largest advertisement among them was the cost of filming today did not exceed 30,000 pounds and the implementation of a full advertisement from the first to another, and the ads were broadcast on channels such as Rotana and Al-Hayat



# Project and links

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[CLICK HERE](#)





# Thanks

to connect scan the code

