



# Mohamed Ali Sultan

Contact Information:

Mobile: 002 010 2555 5178

E-mail: masultan@gmail.com

## Personal Data:

- Name : Mohamed Ali Abdel-Sadek Sultan
- Date of birth : 29 October 1978.
- Place of birth : Cairo - Egypt.
- Nationality : Egyptian
- Religion : Muslem
- Marital status : Married
- Contact No. : 002 010 2

## Qualification

- 1- Bachelor degree From Faculty of Fine Arts in Cairo, Interior decoration department in 2001.
- 2- Diploma in Free Studies from the Graphic department at the same academy.

## Summary:

- Professional Graphic Designer and Finalizer, creative, good communication skills.
- 18 years experience 10 of them in Dubai.
- Faculty of Fine Arts graduated.
- Experienced in the Advertising, publishing, printing, color separation fields.
- I have valid U.A.E. Driving License.

## Computer Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- FreeHand
- Auto Cad
- Ms Office

## Languages Skills:

Arabic: Mother Tongue  
English: Excellent (Read, Write & Speak)  
French: Good (Read & Write Only).  
Urdu: Good (Read & Write Only).  
Farsi: Good (Read & Write Only).

## Tranings & Courses:

- Training in Union of Television & Radio in Egypt for 1 Year (1996-1997) in decor arts and advertisement management.
- Training in Al-AHRAM Est. for 6 menthes.
- Diploma in the Arabic Calligraphy (logos Creator).
- Training in AL-AKHBAR P.P. Est. for 6 months

## Career Summary:

D.M. CENTER: (Cairo - Egypt)  
(May 2001 - Jan. 2003)  
Designation: Senior Graphic Designer.

Scan Graphica: (Cairo - Egypt)  
(Jun. 1998 - Apr. 2001)  
Designation: Artwork Graphic Designer.

International printing Press:  
(Muscat - Oman)  
(Feb. 2003 - Dec. 2003)  
Designation: Senior Graphic Designer

Color Power (Dubai - U.A.E)  
(Jan. 2004 - Apr. 2005)  
Designation: Artwork Graphic Designer.

GS.CS (Dubai Media City- U.A.E)  
(Apr. 2005 - 2006)  
Designation: Artwork Graphic Designer

Leo Burnett : (Dubai - U.A.E)  
(OCT. 2005 - June. 2008)  
Designation: Graphic Designer.

Impact BBDO : (Dubai - U.A.E)  
(Jul. 2008 - June. 2011)  
Designation: Graphic Designer.



## Worked with following accounts:

I produce visuals from supplied brief & convert approved concept into finished artwork using own initiative & design skill for:

- Emaar (Dubai) • Madinat Jumeirah (Dubai)
- Jumeirah Beach Hotel (Dubai) • Burj Al Arab (Dubai)
- Samsung (global account)
- Braun (global account)
- Emirates Air Line
- GM Motors (Chevrolet/Opel/ Hummer/GM)
- PHILIP MORRIS International • Dubai Properties
- DSF (Dubai Shopping Festival)
- Ritz Carlton Hotels (Dubai, Kuwait, Doha, Sharm Al Shaikh)
- Egypt Air (Egypt)
- Commercial International Bank (Egypt)
- Amiricana Group. (Egypt)
- Ministries of (Education, Labor, National Improvements) (Oman).
- Muscat Municipality (Oman).

# DSF Dubai Campaign





# DSF Dubai Campaign



20<sup>th</sup>

Anniversary a journey Of

**CELEBRATIONS**

Celebrate this DSF with Almajdouie

**DUBAI**

www.mydsf.ae



Experience The Dubai Shopping Festival



Al - Khobar : 920010025 ext. 125/126/142 | Dammam : + 966 13 8337765  
Faisalliah : +966 13 8198444 | Thaqbah : + 966 13 8691199 | Jubail : +966 13 3518375  
www.travelksa.com Email : enquiry-travel@almajdouie.com



This DSF, take home a lot  
**more gold** than you ever dreamt.



Win jewellery worth AED 50,000 every day.

Spend just AED 1000 at any participating gold & jewellery outlet in Dubai and enter a draw where you can win AED 50,000 worth of jewellery vouchers every day. What's more, collect 10 coupons and get a scratch card\* where you are guaranteed to win exciting prizes such as helicopter rides, stays at 5-star resorts and so on.



GOLD & JEWELLERY GROUP

\* Scratch card can be collected from select kiosks.

Make the celebration yours



DUBAI SHOPPING FESTIVAL  
Jan 28 - Feb 28 2011

One world. One Family. One Festival.







SHOP  
AT YOUR  
BEST



*[mydsf.ae](http://mydsf.ae)*





Like  
Never  
Before

Shop for AED 2000  
& Get AED 1000 worth  
of Vouchers\*

And become a VIP to get upto 5% Discount\*



\*E max vouchers to be used during next purchases and are  
valid until 31st January 2019. Terms & conditions apply.



Offer valid till 31st Dec 2017 across all the stores in the UAE.  
Terms & conditions apply.



**LOWEST PRICES,  
ENDLESS DEALS**

**AED 500 OFF**

**TAJAWAL FLIGHT VOUCHER**

**0%**  
INTEREST ON  
24 MONTHS  
INSTALLMENT  
PLAN\*

**AED 150**  
EMAX VOUCHER  
ON  
MASHREQ NEO\*

**10x**  
The Difference  
**LOWEST  
PRICE  
GUARANTEE\***

\*Terms & conditions apply

Valid From 27th Dec - 10th Jan 2019





## CELEBRATE THIS DSF WITH HYUNDAI

AND ENJOY OUR AMAZING OFFERS

- 1 Year Free Insurance •
- 2 Years / 30,000 KM Free Service Contract •
- 1 Year Free Registration •



With every purchase of any Hyundai car during DSF 2014  
you can enjoy our amazing offers and get a chance to win  
Hyundai i20 / 2014 Model every 10 days.  
Hurry up! and celebrate this DSF with Hyundai.



**E max**



WHY  
WORRY?

ENJOY  
SHOPPING!

Shop for AED 2000  
& Get AED 1000 worth  
of Vouchers\*

And become a VIP



\*Enter vouchers to be used during next purchases and are  
valid until 31st January 2015. Terms & conditions apply.



DUBAI  
SHOPPING  
FESTIVAL



Offers valid till 31st Jan 2015 across all the stores in the UAE. Terms & conditions apply.

# GM MOTORS Campaign



## OPEL INSIGNIA OPC

Special Price: AED 158,000

- Free Insurance & Registration
- Free 5 years / Unlimited mileage warranty
- Free 5 years / 75,000 km service & maintenance
- 3 years Buy-Back Guarantee



**OPEL**





# THE OPEL CORSA-e IT'S MORE FUN DRIVING IT





CHEVROLET

OPTRA MAGNUM

Enjoy the drive



OPTRA  
MAGNUM

New OPTRA MAGNUM

**POWERED**  
TO TAKE OVER THE ROAD

www.chevrolet.com





GM



CHEVROLET OPTRA.



# DURACELL Campaign



**STRONGER**  
FOR UP TO  
**15 HOURS**  
**LONGER\***


**DURACELL**

**STAR**  
THE LAST JEDI  
**WARS**  
IN CINEMAS DECEMBER 14

 \*vs. leading zinc AA batteries in Hasbro Star Wars Ultimate FX Lightsaber battery test protocol. Results may vary by device and usage pattern. ©2017 & TM Lucasfilm Ltd. ©2017 Hasbro.

**FASTER 10 TIMES**  
FOR UP TO **LONGER\***



DURACELL brings your  toys to life.

IN CINEMAS  
15 JUNE



\*vs. Leading zinc AA batteries in RC Hero LMQ battery test protocol. Results may vary by device and usage pattern. © 2017 Disney / Pixar. © 2017 Dickie-Spielzeug GmbH & Co. KG.

[LEARN MORE](#)



# DURACELL'S MOST GROUNDBREAKING INNOVATION YET



**ANODE**  
OPTIMIZED FOR  
IMPROVED  
PERFORMANCE



**CATHODE**  
TWO ACTIVE  
MATERIALS FOR  
MORE ENERGY



**CAN PLATING**  
ADVANCED INNER  
PROTECTION FOR A  
LONGER SHELF LIFE



**SECURE CLOSURE**  
HELPS KEEP  
DEVICES SAFE &  
PREVENTS LEAKS



# GREY

**TIMES  
CHANGE,  
POWER  
DOESN'T.**





# Emirates Air Line work



# Dubai re-imagines the world

Say hello to the home of tomorrow. Over half the world's population lives less than eight hours away. Join them in Dubai.

Hello Tomorrow



[emirates.com](http://emirates.com)



Hello Tomorrow

# Tomorrow brings us all closer

To new people, new ideas and new states of mind.  
Here's to reaching all the places we've never been.

Fly Emirates to 5 continents.

[emirates.com](http://emirates.com)





## ***TO WHAT EXTENT HAS EMIRATES AIRLINE BECOME THE BEST AIRLINE IN THE WORLD?***

### **Abstract**

*The competitive advantages and marketing strategies of Emirates have been investigated, to further analyse the extent in which the airline has reached such exceptional performance throughout the past decade. This research has been predominantly conducted from Emirates' website, but also from staff and customers' reviews within the airline.*

*Seeing that the current airline business environment is becoming progressively competitive, Emirates Airline has demonstrated an incredible expansion: facing its competitors, its good management strategies have further become essential to the major success of the company.*

Rita Brunner



# From today, one stop to over 65 destinations

in Europe, the Middle East and North Africa.



**QANTAS** + **Emirates**

Some Qantas codeshare services on Emirates remain subject to regulatory approval.



# Gillette Campaign



**Gillette®**



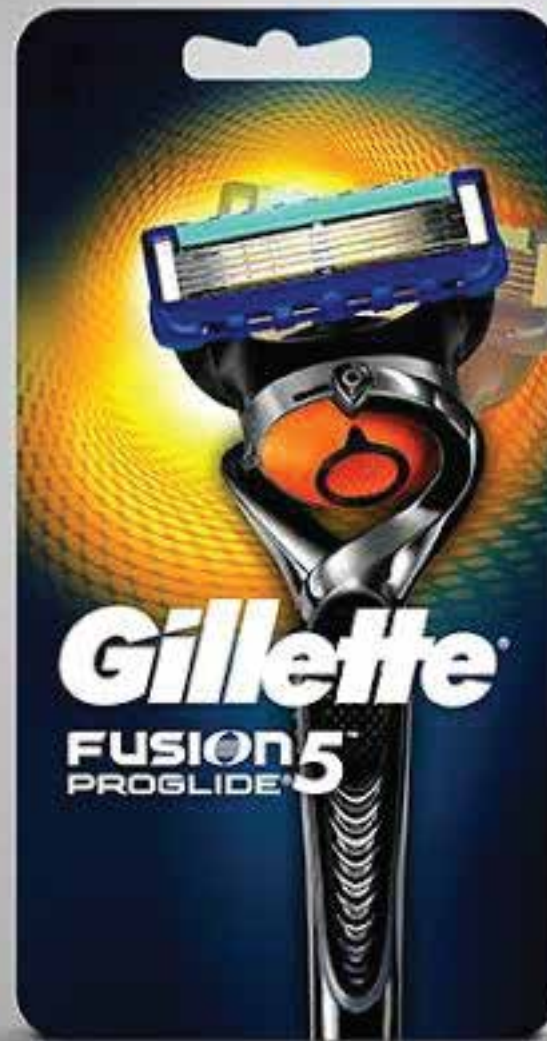
**FUSION5™**

POWER



**Gillette®**

**Gillette®**



**Gillette®**  
**FUSION5™**  
PROGLIDE™



**FUSION5™**  
PROGLIDE™

**Gillette®**



**Gillette®**



**FUSION 5™**

**Gillette®**

**Gillette®**



**MACH3  
TURBO**

**Gillette®**

**Gillette®**

7.7 in  
19 cm



**Gillette®**  
**Venus**  
Breeze



**Gillette®**



## SOFTGRIP HANDLE

for extra comfort and great  
control even when it's wet.



Gillette®  
**Venus®**  
Breeze

**Gillette®**



THREE BLADES  
TO GET  
CLOSE

for a smooth, silky shave  
every time.

**Gillette**  
**Venus**  
Spa

**Gillette®**



## ROUNDED PIVOTING HEAD

hugs curves and fits easily in  
hard-to-shave areas.



Gillette®  
**Venus®**  
Spa





**Gillette**  
**Fusion**  
**PROGLIDE**  
WITH FLEXBALL TECHNOLOGY

## HOW TO PLAY

**Shave as much as you can in each stroke**

You get more point shaving without lifting the blade

**You have 15 seconds to shave**

With Gillette Fusion Proglide, helps you shave faster

**Waiting for opponent...**



**Gillette®**

**Gillette Series**



**Gillette®**





# BRAUN Campaign

## BRAUN

### Silk·épil 3

Epilator



New

The easy way to  
smooth skin for weeks

Legs

3170

# BRAUN



# BRAUN

## BRAUN

### Silk·épil 3



Shave,  
trim & epilate

Rase,  
taille et épile

CONTENTS: EPILATOR, 2 ATTACHMENTS  
CONTENU : EPILATEUR, 2 ACCESSOIRES

Easy  
hair removal

Épilation  
facile

+2  
EXTRAS  
ACCESSOIRES





# BRAUN

# BRAUN

## Silk·épil 3

+ ماكينة خلافة وإداة تهذيب الشعر للمناطق الحساسة  
+ Shaver & Trimmer for sensitive areas

وداعاً للشعر الزائد،  
ومرحباً بنعومة البشرة!

Goodbye hair,  
hello skin!

الأسلوب  
السهل  
لبشرة ناعمة

The easy  
way to  
**smooth  
skin**



**BRAUN**



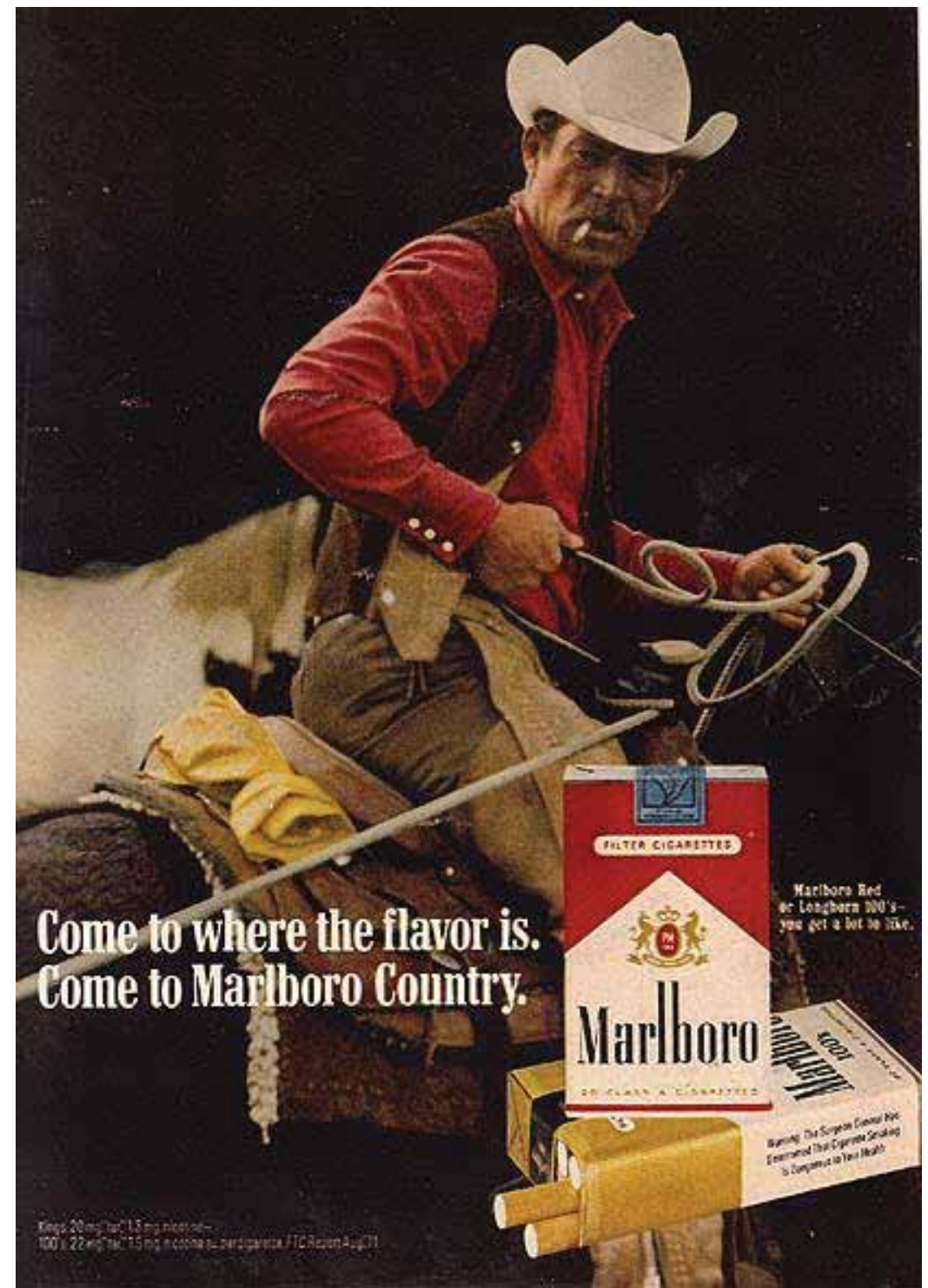
BRAUN

الهدية المثالية  
لنهاية العام

The image is a promotional advertisement for Braun epilators. It features three white epilators with rose gold accents arranged in a row. The background is a light gray with a shower of colorful confetti (purple, gold, black) falling from the top. In the top right corner, the 'BRAUN' logo is visible. On the right side, a large, stylized red percentage sign is partially visible. At the bottom, a red rectangular banner contains the Arabic text 'الهدية المثالية' (The perfect gift) and 'لنهاية العام' (For the end of the year).



# Philip Morris Work





# Samples Of Created LOGOS





نخيل مولز

NAKHEEL MALLS



NAKHEEL



وتحيا بها الحياة



المحيط  
للثقافة Culture



BURJ AL ARAB®

Jumeirah



BURJ  
AL ARAB



ايجي تايمز

EGY TIMES

NEWS CENTER

(الحقيقة بين ايديك)



**PRIME LOCATION**

REAL ESTATE INVESTMENT & MARKETING

BEST LOCATIONS EVER



# WEB SITES DESIGNS

<http://proacc-ksa.com>  
<http://www.rikazexport.com/>  
<http://www.norandi.com/>  
<http://www.gulfarmass.com/>  
<http://gulfsuez.com/>  
<http://metal-lines.com/default.aspx>  
<http://hcfashion.co/default.aspx>  
<http://tashyeid.com/default.aspx>  
<http://mrs.com.sa/>  
<https://haytham-alnasser-cpa.com/>  
<http://seraltmayz.com/>  
<http://saudicatering.net/>  
<https://nationalinstitute.edu.sa/>  
<http://almubarak-eng.com/default.aspx>  
<https://kitsgulf.com/>  
<http://abk-cpa.com/>  
<http://inter.sa/>  
<https://oasiss.net/>  
<http://envirogreen-mea.com/>  
<https://kitsgulf.com/KitsGulfdesign.htm>  
<https://tamayouzgifts.com/>  
<http://saudimace.com/>  
<http://vitaxhospitality.com/>  
<https://egytimes-eg.com/default.aspx>  
<http://goldentowers-eg.com/>